



# Cumberland Valley Softball Association

4902 Carlisle Pike PMB 361  
Mechanicsburg, Pennsylvania 17050

[www.CVsoftball.com](http://www.CVsoftball.com)

December 1, 2023

Dear Friend of CV Softball:

While we are just nearing the end of the year, as we turn the calendar and another softball season will soon be here! Over the past 49 years, CV Softball has grown into one of the largest youth softball organizations in the Central Pennsylvania area. Thousands of girls have benefited from this program with the support from organizations like yours.

It is my pleasure to invite you to consider supporting our organization and its participants during 2024 through one or more of our advertisement options. The Cumberland Valley Softball Association (CV Softball), is a recreational youth softball association serving girls ages 5-14 living in Hampden, Silver Spring, Monroe and Middlesex Townships. Our organization, its coaches and its volunteers teach girls how to play a great game, let them experience what it's like to be part of a team and most importantly, provide an atmosphere where everyone has fun.

As a **Program Supporter** of CV Softball, you or your company can choose from three levels of advertising:

- **Jersey Advertising level\***
    - Company name on Jersey for the spring season
      - Available on T-Ball (6U) or Recreation Level (8U-14U)
    - Company Logo & Link on our website
    - Sign at Paul Walters Memorial Park fields for Recreation Level (8U – 14U)
- \*Please contact Cristie Ogden, [ogchic@gmail.com](mailto:ogchic@gmail.com) for availability for this level  
(only 1 per age group is accepted per spring season).
- **Field Sign level**
    - Sign at Paul Walters Memorial Park fields
    - Company Logo & Link on our website
  - **Website level**
    - Company Logo & Link on our website

Our deadline for finalizing sponsorships is February 7, 2024. All payments must be received by this date. If you choose to support CV Softball as a Website, Field Sign, or Jersey Advertiser, we will follow up with the contact listed on the form to obtain logos and art work after we receive your completed advertising form (attached) and payment.

Your consideration of an investment in our youth and community will be greatly appreciated! If you have any questions, please feel free to contact our sponsorship coordinator: Cristie Ogden, [ogchic@gmail.com](mailto:ogchic@gmail.com) or 717-418-0237.

Sincerely,

Julia Mentzer-Yarlett, *President*

**CV Softball Association**

[cvsoftballassociation@gmail.com](mailto:cvsoftballassociation@gmail.com)



# Cumberland Valley Softball Association

## 2024 Advertisement Options

Website Advertisement - \$150

- Acknowledgement with logo and link to company website on CV Softball website

Field Sign Advertisement - \$375

- 36" x 60" (min.) sign hung in premium viewing area at Paul Walters Memorial Park fields
- Acknowledgement with logo and link to company website on CV Softball website

T-Ball Jersey Advertisement - \$750

- Company name on back of all team jerseys (T-Ball / 6u)
- Acknowledgement with logo and link to company website on CV Softball website

Recreation Jersey Advertisement - \$1,500

- Company name on back of all team jerseys (8u and up)
- 36" x 60" (min.) sign hung in premium viewing area at Paul Walters Memorial Park fields
- Acknowledgement with logo and link to company website on CV Softball website

*\* Please complete the following information:*

Company Name \_\_\_\_\_

Contact \_\_\_\_\_ Player's Name (if applicable): \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_

*Payment should be made to: CV Softball Association*

*Sponsorship Forms can be returned with payment to:*

**CV Softball Association, c/o Julia Mentzer-Yarlett, 10 Royal Palm Drive, Mechanicsburg, PA 17050**